

MEDIA ADVISORY

“Dr. Love” WOWs Women Of Worth and the World

Dr. Love just selected as #1 from 400 entrepreneurs worldwide as winner of
The Best Brilliant Idea for Humanity Contest

Vancouver, BC (May 4, 2011) – The 7th annual [Woman Of Worth WOW Conference](#) on May 7th at the Fairmont Hotel Vancouver hosts Dr. Love and his relationship board-game *Syncrohearts*, which just won the Best Brilliant Idea for Humanity Contest (BBIFH).

This global contest was launched in 2010 to find entrepreneurs who were making a difference in the world with their business. This week a panel of judges (including successful entrepreneurs, economists, university professors and published authors) selected local entrepreneur Dr. Love as the winner of the BBIFH contest, who is awarded a Launch Marketing package worth \$50,000.

Dr. Love (Bobby O’Neal from Mission, BC) is no stranger to competitions and media appearances. He has appeared twice on the CBC Dragons’ Den and says, “It appeared that the Dragons with their busy lifestyles and multiple marriages were blind to the benefits, success and potential market for *Syncrohearts*”. He originally produced this love game to help enhance his own marriage, and has now sold thousands with orders from as far away as Iran and Australia.

Christine Awram, Founder of Woman Of Worth WOW Events, laughingly quoted, “I’ve always wanted a Dr. Love at WOW and now we’ve got the real thing!”

Dr. Love is participating in the 7th annual Woman Of Worth Event because he celebrates empowered women. His game was produced locally by companies owned and managed by women, as he believed that women saw the need and potential for *Syncrohearts*. As a forestry man creating a “love game”, he took a lot of teasing from his hockey buddies! But he hopes that its building success and the BBIFH award will inspire more men to invest in their relationship.

Dr. Love will be displaying *Syncrohearts* with the Inspired Authors group at WOW on May 7th. This writing group has been very supportive of the contest and his forthcoming book, “A Romantic Forestry Guy” - Dr. Love’s Prescription for a romantic loving man. Dr. Love’s love business supports the Zajac Ranch for kids with special needs.

Christine Awram and Bobby O’Neal (aka Dr Love) are available for interviews and can be contacted through:

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