

**ATTENTION: Media**  
FOR IMMEDIATE RELEASE:  
BC entrepreneur tries to slay the CBC Dragons with  
love  
Mission, BC (October 9, 2007) –



Mission entrepreneur, Bobby O’Neal has made the final cut for the CBC’s Dragons Den with his relationship board game Syncrohearts. The game was first released here in Vancouver about two years ago and it is now available across Canada. O’Neal, a forester by profession, says he was inspired during meditation in 2001 to create a board game that would help couples spend more quality time together. The game is designed just for two players and it focuses on improving communication, laughter and intimacy in relationships. O’Neal says, “initially there wasn’t much investor interest in a relationship game created by a meditating forester”, so he and his wife mortgaged their home for \$60,000 to produce the first release of 2,500 games. “It was scary at first and we knew we were taking a risk, but our hearts were in this game”, says O’Neal. After countless hours of knocking on doors, the orders started rolling in along with some very encouraging game reviews. “I needed to find an investor to help finance the second release of Syncrohearts when a friend of mine suggested that I apply to this new investor reality show called the Dragons Den”, says O’Neal. The Dragons Den is a CBC reality TV program where aspiring inventors and entrepreneurs get the opportunity to pitch their ideas to the Dragons. The Dragons are a panel of wealthy business people with the expertise and deep pockets required to make good ideas happen. The five cutthroat business moguls can make dreams come true by investing in new business ideas, but they can also make the unworthy pitchers crash and burn in the Dragons Den.

O’Neal attended an audition in Vancouver in the spring and then was selected as a finalist and traveled to Toronto in May to pitch his relationship board game to the Dragons. He can’t divulge any details of the show, but he says “it was a real challenge to try and slay the Dragons with a love game”. There are ten episodes for season two and the Syncrohearts episode will be aired on October 15 at 8:00pm. CBC has introduced a new twist for this season, where viewers can vote online for their favorite pitcher. O’Neal says he is up against some stiff competition from entrepreneurs from all across Canada and he is hoping for lots of local support for the “west coast love game”.

For more information visit the Syncrohearts website at: [www.syncrohearts.com](http://www.syncrohearts.com) where there is a link to the CBC Dragons Den website.

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For more information about this release, contact Bobby O’Neal at (604) 855-5683 or email [info@syncrohearts.com](mailto:info@syncrohearts.com)  
Photos are available upon request.